
Public Art Committee

Roma Dawson, Chair
Smita Garg

Tamiko Rast, Vice-Chair
Leanne Lindeloff

Richard James

Public Art Advisory Committee

Karen Gauss, Jessica Shaefer, Chloe Verrey

MINUTES: Regular Meeting on Tuesday, October 2, 2018, 5:30 PM

San José City Hall
Wing Meeting Room W-119

(Note: due to technical difficulties the meeting was moved to W-120 during Item VI. A. 2.)

I. Call to Order & Orders of the Day

Vice-Chair Rast called the meeting to order at 5:37 p.m. in Wing Room 119 of City Hall, 200 E. Santa Clara Street, CA 95113

Roll Call

PRESENT: Commissioners, Smita Garg, Richard James, Tamiko Rast.

PAAC Members: Chloe Verrey, Karen Gauss, Jessica Shaefer (had to leave at 7:15 during Item VI. B. 1.)

ABSENT: Roma Dawson (PAC), Leanne Lindeloff (PAC)

STAFF: Public Art Director Michael Ogilvie, Sr. Project Manager Lynn Rogers, Sr. Project Manager Mary Rubin, Sr. Public Art Coordinator Emily Sevier; Jeremy Shoffner of PRNS; Yu-Wen Huang of PRNS.

Guest Presenters: Juan Carlos Araujo, Empire 7; Lila Gemellos, artist;.

Other: Ramona Snyder (Arts Commissioner) representing the Hamann Park Neighborhood Association

II. Public Record – None.

III. Public Comment – None.

IV. Consent Calendar

- A. Approve the Minutes for the Regular Meeting of October 2, 2018
Mvd/2nd: R. James/S. Garg; Passed: Yes (R. James, S. Garg, T. Rast); 0 No; 0 Abstention.

V. Reports

A. Vice-Chair – Tamiko Rast

Introduced Jessica Shaefer, new PAAC member. She shared highlights of her work managing Facebook's Artists in Residence program and several projects of particular impact including Sites Unseen, a public art project in San Francisco that activates alleyways in the downtown Yerba Buena district with dynamic installations and events.

B. Public Art Director – Michael Ogilvie

Reported on:

1. Viva Calle event: 50,000 attended, 200 came by the table featuring the Sam Rodriguez mural design at Edenvale Branch Library; feedback was very positive. Mural will begin in April, after the rains.
2. Paul Moore Park mural dedication event was held. Councilmember Rocha attended and helped artist complete a final touch on the mural with artist. Project very well-received by community.
3. San Pedro Garage Illumination Project community meeting was held, with 30 in attendance, providing much input. Attendees included San José State University students, with emphasis on technology.

VI. New Business

A. Action Items

1. ACTION: Approved the Design Development Proposal for Artistic Enhancement by artist Mark Reigelman for aesthetic strategies contributing to the St. James Park landscape design by CMG Architects. (District 3)

*Mvd/2nd: S. Garg/R. James; Passed: ALL (S. Garg, R. James, T. Rast); 0 No; 0 Abstentions
Presented by Mary Rubin, Sr. Public Art Manager*

2. ACTION: Approved as amended:

1) The design by the Cat Sparks Art group for a mosaic and mural project at the Washington Youth Center as part of a project by the Washington neighborhoods' Collaborative Community Projects organization. (District 3 - Not a SJPA project)

Mvd/2nd: R. James/S. Garg; Passed: 3 Yes (S. Garg, R. James, T. Rast); 0 No; 0 Abstention

2) Amendment: The PAC strongly recommends that the project team get an artist to paint the mural background rather than leave it up to the contractor who is installing the mosaic elements

Mvd/2nd: R. James/S. Garg; Passed: 3 Yes (S. Garg, R. James, T. Rast); 0 No; 0 Abstention

There was considerable discussion about how an artist-painted background would significantly enhance the appearance of the mosaic installation, with possible inclusion of some painted butterflies similar to the mosaic butterflies. Artists Juan Carlos Araujo, Lila Gemellos and others present expressed interest in seeing this happen.

Introduced by Michael Ogilvie, Public Art Director; presented by Felice Lopiccolo of Collaborative Community Projects with input from Jeremy Shoffner.

3. ACTION: approved the design for a mural at Hamann Park by artist Lila Gemellos (District 1 - Not a SJPA project).

*Mvd/2nd: S. Garg/R. James; Passed: ALL (S. Garg, R. James, T. Rast); 0 No; 0 Abstentions
Introduced by Michael Ogilvie, Public Art Director; presented by artist Lila Gemellos with input from Jeremy Shoffner.*

It was noted that the design presented included a version that is what can be accomplished with the basic funding that is presently in place, and a more enhanced version that can be accomplished if additional funds (approximately \$2,000) are raised.

B. Reports

1. **REPORT: POW!WOW!** A detailed update was provided on the 2018 POW!WOW! Festival. (District 3) *Report was presented by Juan Carlos Araujo of Empire 7 with associates Jennifer Ahn, Stacy Kellog and Tommy Aguilar*
2. **UPDATE:** Design update on artwork by Morgan Bricca for the mural project on the CalTrans soundwall at Midfield Avenue and Havana Drive; delays encountered due to need to comply with additional requirements by CalTrans. (District 7)
Report was presented by Lynn Rogers, Sr. Project Manager
3. **REPORT:** Report was made on the selection of an artist for the Neighborhood Gallery project beneath I-680 at Hostetter Road; contracting is underway. (District 4)
Report was presented by Emily Sevier, Sr. Arts Program Coordinator

VII. Old Business

1. Updates on continuing projects.
Written report highlighting updates on continuing projects was reviewed.
Presented by M. Ogilvie, Public Art Director

VIII. Meeting Schedule

Announced that the next regular meeting of the Public Art Committee is Tuesday, December 4 at 5:30 PM, City Hall. There is a room change for that meeting: it will be held in the City Hall Tower, 12th Floor meeting room T-1254.

IX. Adjournment

Meeting was adjourned at 7:50 PM

TAMIKO RAST, VICE- CHAIR

ATTEST:
PUBLIC ART COMMITTEE SECRETARY

LYNN ROGERS, SR. PROGRAM OFFICER