

2008 Graffiti Survey Results

Mayor's Gang Task Force Policy Team

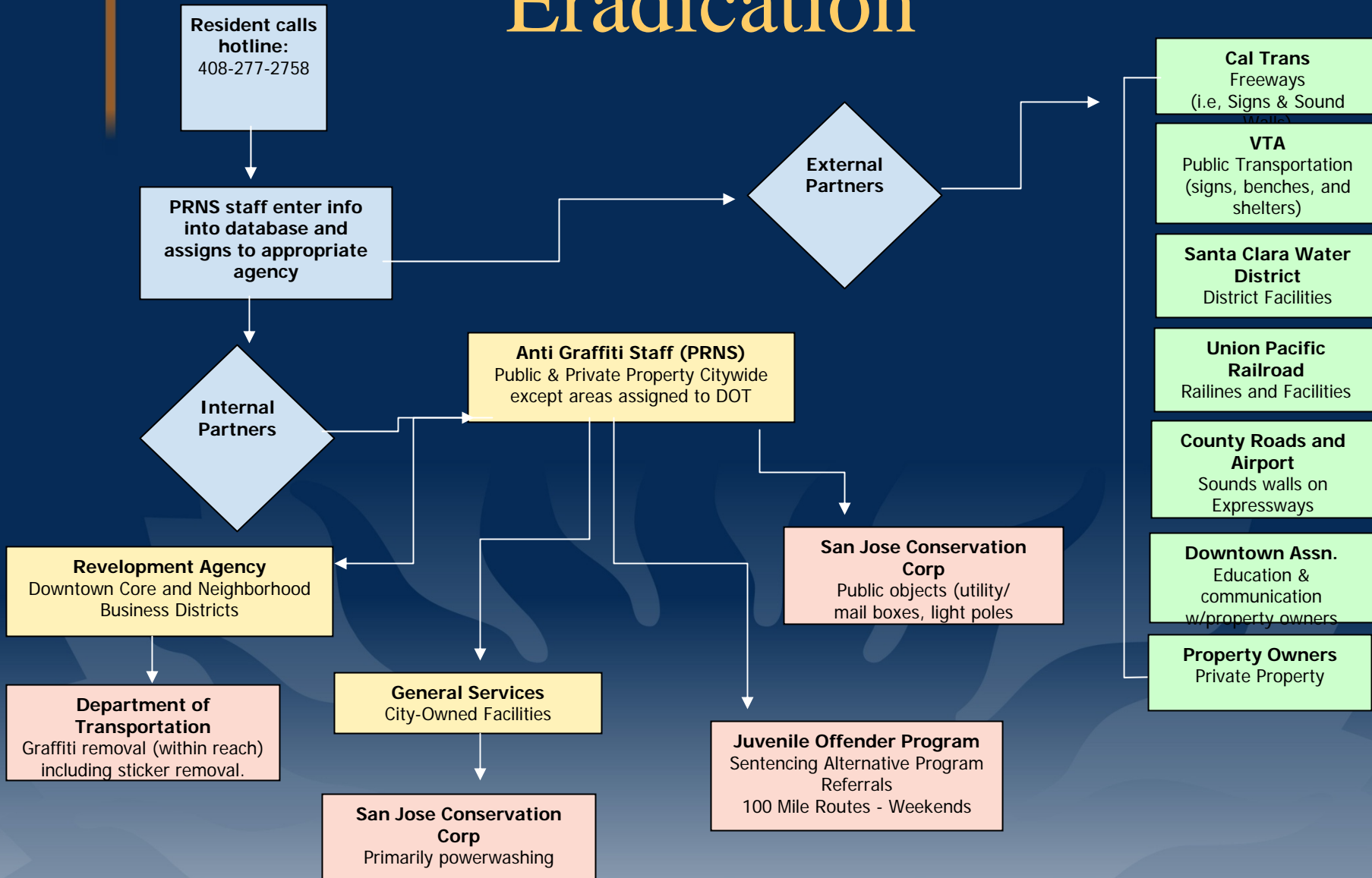
February 22, 2008

Item: 3

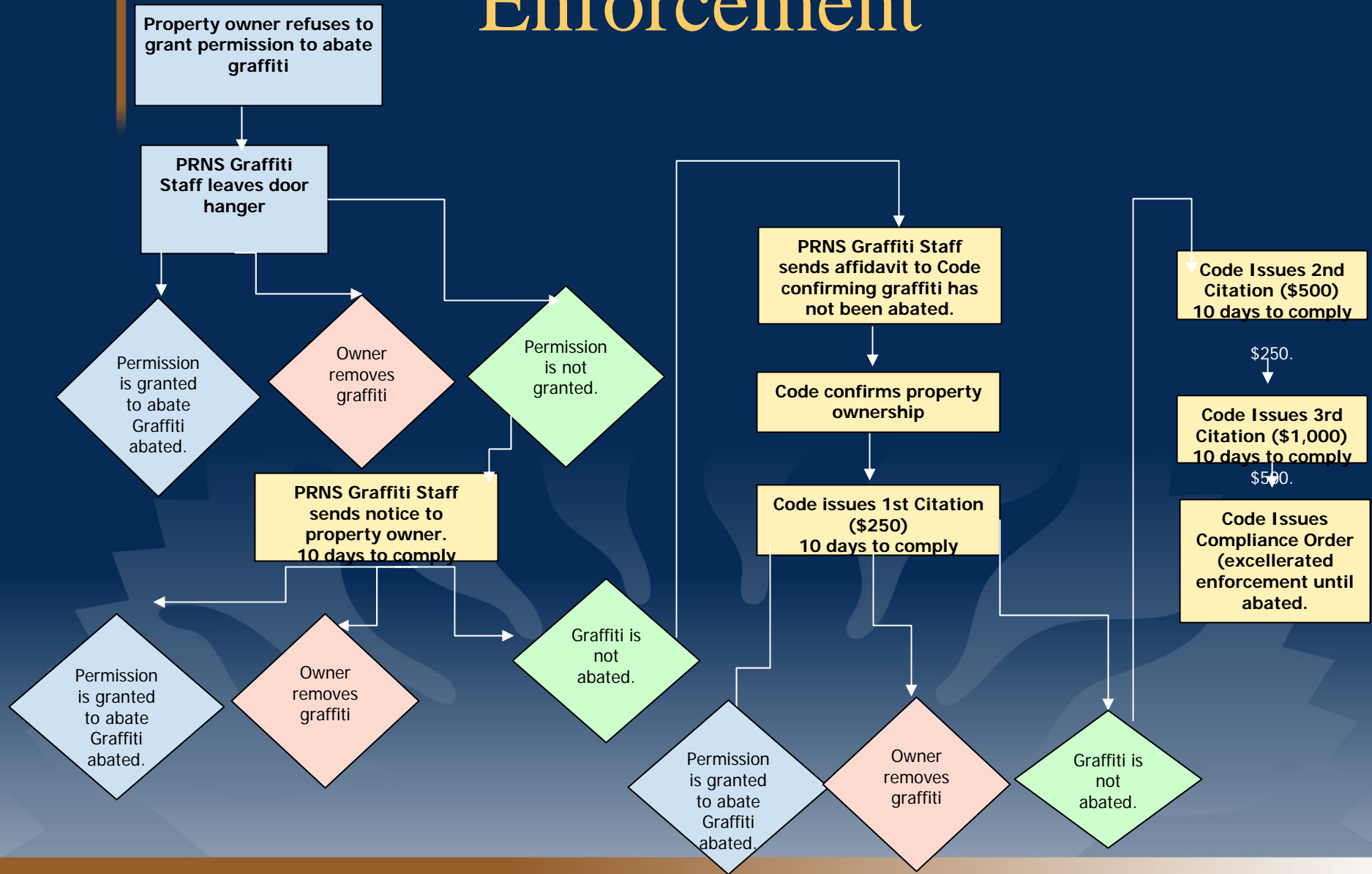
Background

1987	Juvenile Offenders referred to PRNS for community service
1999	City conducts 1 st citywide survey to measure level of activity/progress
2000-2007	Number of tags declines steadily over the years
2008	Trend reverses & number of tags increases

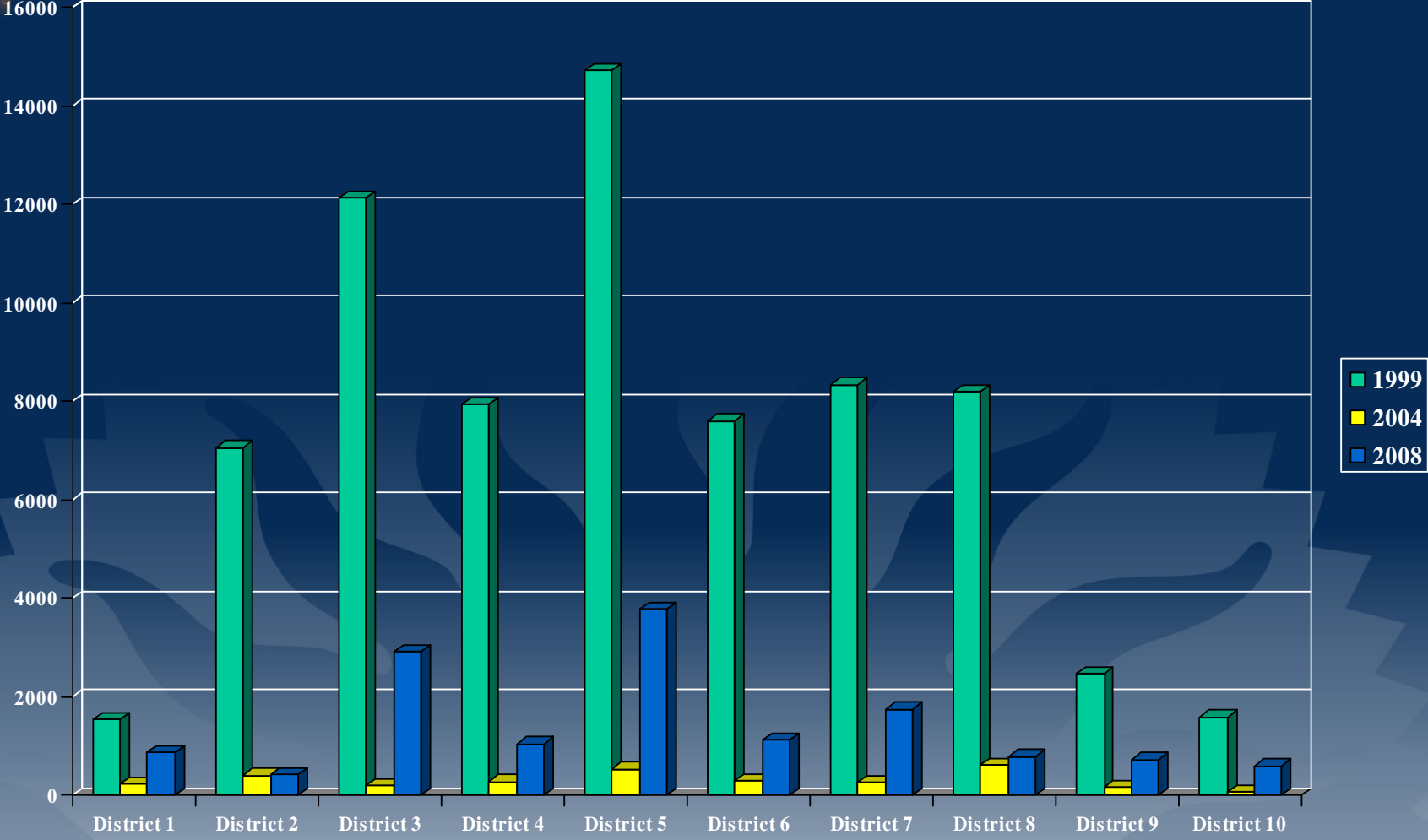
Eradication



Enforcement



Survey Results



Key Findings

- Despite efforts, sheer volume of tags has increased significantly.
 - 61% more tags have been abated during the first six months of this year (43,159) when compared to the same period last year (26,455).
- New trends/Unique challenges
 - Younger taggers in the 10-14 age group
 - Tags on high-rise buildings
 - Internet prestige

Key Findings

- Need to review current processes
 - Coordination among partners, both internally and externally
 - Tracking system
 - Use of contract services
- Funding Challenges
 - CDBG restrictions
 - Classification issues
 - Resources re-directed to address other priorities

Actions

- Collaboration with Downtown Association and PBID
- Coordination with the County to reinstate Juvenile Offender program referrals
- Explore feasibility of alternative funding sources
- Process Improvement Review
- Call to Action: Citywide Clean-up Effort
 - February 25 – February 29, 2008

Anti-Graffiti Press Conference

Monday, February 25th 1:00 p.m.

San Carlos and DuPont

During this weeklong effort, volunteers are being asked to join in the abatement effort. Anyone who would like to participate, should contact Anti-Graffiti at 277-3208.

Graffiti removal supplies can be picked up at the Main Office located at 501 Vine Street.

The Office will be open February 23-24 8:00 am- 2:00 pm.

Extended hours for the week of the clean-up will be 8:00 am- 7:00 pm



Help Wipe Out Graffiti throughout San José!



Pick up your free anti-graffiti supplies from the Anti-Graffiti Program Office at 501 Vine Street (Cross streets: Almaden Blvd. and Woz Way) on:

Saturday, February 23rd and Sunday, February 24th

7:00 a.m. to Noon

Thank you for your support in Making San José one of the Cleanest and Safest Big Cities in America!

For more information, call 408-277-3208.



¡Ayude a limpiar graffiti en todo San José!

Recoja sus productos gratuitos de anti-graffiti en la oficina de Anti-Graffiti en el 501 Vine Street (calles que cruzan: Almaden y Woz Way) el:

sábado, 23 de febrero y domingo, 24 de febrero de las 7:00a.m. a las doce del medio día

¡Muchas gracias por su apoyo en ayudar a hacer de San José una de las ciudades más Grandes, Seguras y Limpias de América!

Para más información, llame al 408-277-3208.