

MGPTF Policy Team Anti-Graffiti Update

April 20, 2012

Anti-Graffiti Program Elements

To Further Beautify San Jose by Preventing and Removing Graffiti and Litter through Community Involvement, Eradication and Enforcement

Eradication

- Qualified vendor to eradicate graffiti
- New Service Delivery Model
- Graffiti Eradication Network

Enforcement

- Coordinate and support Police Department and Code Enforcement

Community Involvement

- Coordinate with vital network of community volunteers
- Facilitate joint interagency (PG&E, Caltrans, Caltrain, UPRR, SCVWD, VTA etc.) efforts

Anti-Graffiti Program

New Graffiti Eradication Service

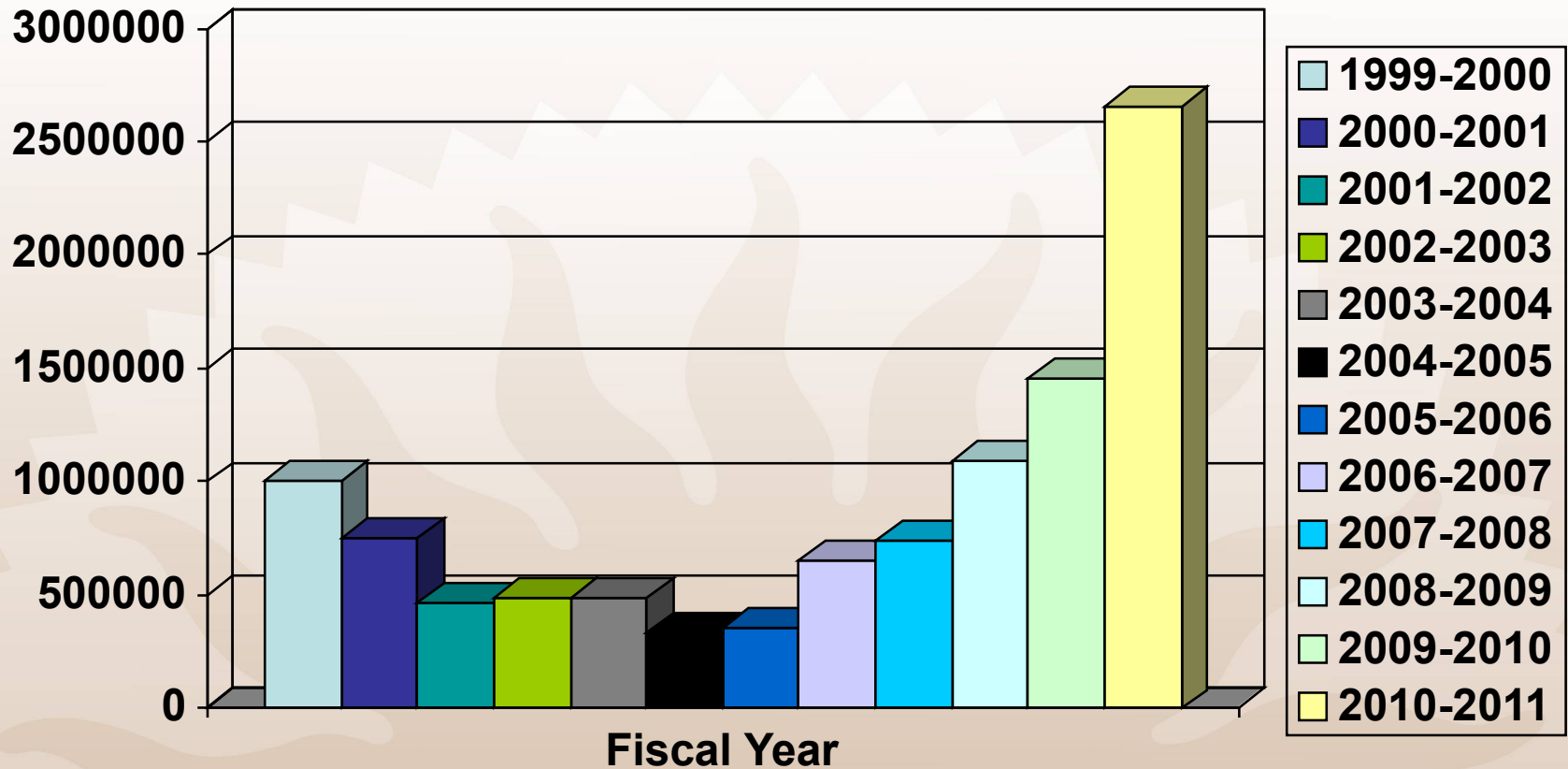
Delivery Model

- Restoration Model
- Color Matching
- Assigned Areas / Hot Spots
- Mobile Work Order System
- Multiple Reporting Methods
 - SAN JOSE CLEAN app
 - (866) 249-0543
 - antigrffiti@sanjoseca.gov



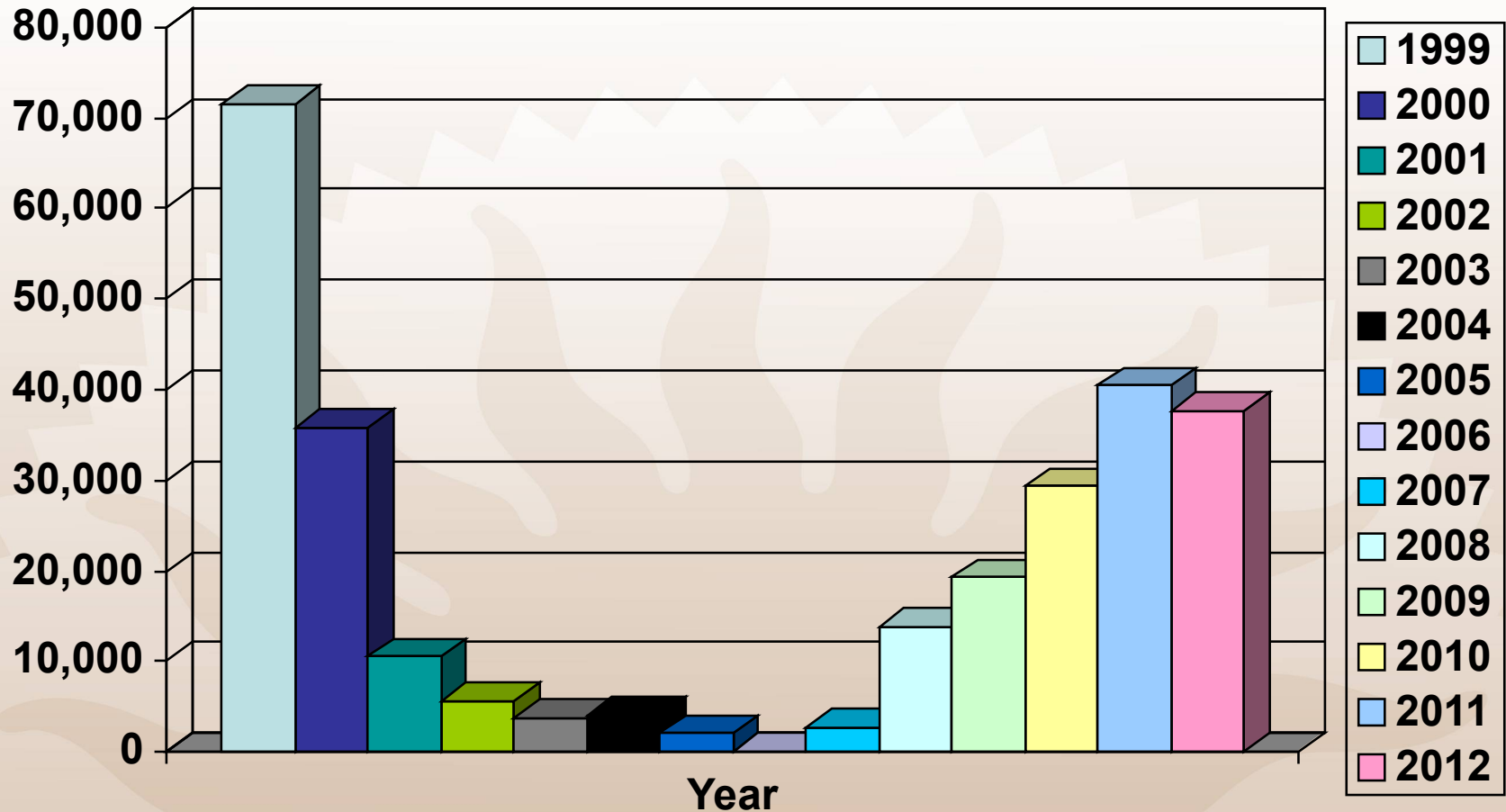
Anti-Graffiti Program Trends

Graffiti Abated by City Staff



Anti-Graffiti Program Trends

City-Wide Graffiti Survey



Anti-Graffiti Program Performance

- 99% of GPC work orders were completed within 24 hours
- 100% of gang tags were removed within 24 hours



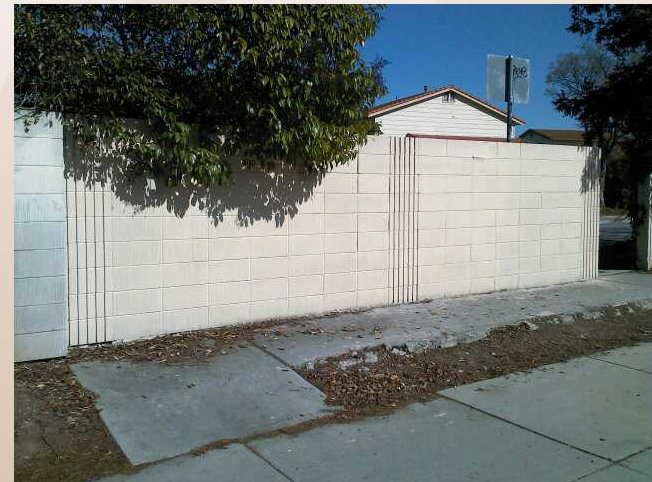
Anti-Graffiti Program Suppression Support

- Police Department investigating 23 graffiti related cases
- 6 HYSU tagging crew members arrested
 - 60 counts of felony vandalism
 - \$50,000 in property damage
- 50 other suspects arrested for multiple vandalism cases
 - \$150,000 in property damage over last 6 months



Moving Forward

- Greater Collaboration between AGP and MGPTF network
- Greater utilization of SAN JOSE CLEAN app
- Opportunities for coordinated volunteerism
- Greater reduction in blight will support a greater reduction in gang violence



Q & A