

COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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ED MORAN, CITY ATTORNEY'S OFFICE
RU WEERAKOON, MAYOR'S OFFICE

AMENDED AGENDA

1:30 p.m.

October 28, 2013

Wing 118/119

(a) Call to Order and Roll Call

(b) Review of Workplan

Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise.

- (1) **Small Business Express Permitting Webtool** (Economic Development)
RECOMMENDED DEFERRAL TO DECEMBER
- (2) **Revisions to Special Events Ordinance**
(City Attorney's Office/Economic Development/Parks, Recreation & Neighborhood Services/Police/Transportation)
RECOMMENDED DEFERRAL TO NOVEMBER

(c) Consent Calendar

(d) Reports to Committee

- (1) **Verbal Report on Economic Development Activities** (5 min.)
Recommendation: Accept verbal report and presentation from the Director of Economic Development. (Economic Development)
- (2) **[Economic Development Communications](#)** (10 min.)
Recommendation: Accept verbal report outlining the business communications framework and workplan. This includes current projects, message and delivery methods, as well as outlining future business communications projects and objectives. (Economic Development)
DEFERRED FROM SEPTEMBER 2013

- (3) **Economic Trends, Opportunities, and Issues** (20 min.)
Recommendation: Accept the verbal report outlining various findings and trends from the recent acquisition of the Quarterly Census of Wages (QCEW) for San Jose companies. Information will include job trends from 2009 -2012 including San Jose job growth and shifting patterns, analysis of growing and contracting sectors and wages analysis and benchmarking to the County of Santa Clara and the State of California. (Economic Development)
- (4) **“Filling Empty Storefronts”: SJ Storefronts Initiative** (10 min.)
Recommendation: Accept the verbal report outlining phase 1 of the SJ Storefronts Initiative. SJ Storefronts Initiative is aimed at filling empty ground floor buildings in Downtown and neighborhood business districts.
(Economic Development)
- (5) **Review of Relevant 2014 Legislative Guiding Principles** (10 min.)
Recommendation: Review and accept report on relevant 2014 Legislative Guiding Principles with focus on the Community and Economic Development City Service Area. (City Manager’s Office/Intergovernmental Relations)
Attachment: 2014 Legislative Guiding Principles
- (6) **Urban Village Implementation** (20 min.)
Recommendation: Accept report defining Urban Villages consistent with the adopted Envision San Jose 2040 General Plan and discuss the purpose, function and characteristics. (Planning, Building & Code Enforcement)

- Open Forum
Members of the Public are invited to speak on any item that does not appear on today’s Agenda and that is within the subject matter jurisdiction of the Committee.
- Adjournment

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today’s meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8179 or (408) 294-9337 (TTY) at least two business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk at San José City Hall, 200 E. Santa Clara Street, 2nd Floor Wing, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

For questions, please contact Isela Chaparro, Office of Economic Development at (408) 535-8179.