

## COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

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ED MORAN, CITY ATTORNEY'S OFFICE  
RU WEERAKOON, MAYOR'S OFFICE

### AGENDA

1:30 p.m.

**\*Special Date: May 20, 2013**

Wing 118/119

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#### (a) Call to Order and Roll Call

#### (b) Review of Workplan

*Items recommended to be added, dropped, or deferred are usually approved under this section, unless the Committee directs otherwise.*

- (1) **Economic Development Communications: Choose San José** (Economic Devt.)  
**RECOMMENDED DEFERRAL TO JUNE 24**
- (2) **Redevelopment Transition and New Tools Strategy** (Housing/Economic Devt.)  
**RECOMMENDED DROP**

#### (c) Consent Calendar

#### (d) Reports to Committee

- (1) **Verbal Report on Economic Development Activities** (5 min.)  
**Recommendation:** Accept verbal report and presentation from the Director of Economic Development. (Economic Development)
- (2) **Envision 2040 Urban Village Implementation** (30 min.)  
**Recommendation:** Accept the progress report on the implementation of the Envision San Jose 2040 General Plan, provide comments on the proposed approach for additional implementation actions, and recommend that the City Council provide additional direction on the proposed approach.  
Attachments:
  - A. [Planned Job Capacity and Housing Growth Areas by Horizon](#)
  - B. [List of Individuals Interviewed from the Development Community](#)
  - C. [Signature Project Policy in the Envision San Jose 2040 General Plan](#)

(Planning, Building and Code Enforcement/Economic Development/Housing/Parks, Recreation and Neighborhood Services)

- (3) **Business Outreach: Progress Update** (15 min.)  
**Recommendation:** Accept the update on implementation of the Fiscal Year 2012-13 Business Outreach Workplan plan to foster business retention, expansion and attraction. (Economic Development)
- (4) **Status Report on Retail Vacancy Rates and Development in San Jose** (15 min.)  
**Recommendation:** Accept verbal report on retail vacancy rates and development in San Jose. (Economic Development)
- (5) **A Shared Right of Way: Curb to Storefront** (15 min.)  
**Recommendation:** Accept verbal report discussing potential opportunities for Business Districts and the Downtown Property Based Improvement Districts to be more directly involved in the administration of programs such as the Banner Program and Sidewalk Café process which take place in the Right-of-Way. (Economic Development/Planning, Building and Code Enforcement/Public Works/Transportation) *Deferral from April 22*
- (6) **Small Business Services and Outreach** (15 min.)  
**Recommendation:** Accept report on Small Business Services and Outreach. (Economic Development) *Council Referral from 1/29/13*

- Open Forum  
*Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee.*
- Adjournment

The Community and Economic Development Committee meets every fourth Monday of the month at 1:30 p.m. Thank you for taking the time to attend today's meeting. Agendas, staff reports and some associated documents for Council Committee items may be viewed on the Internet at [www.sanjoseca.gov/clerk/agenda.asp](http://www.sanjoseca.gov/clerk/agenda.asp). Committee Meetings are televised live and rebroadcast on Channel 26.

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For questions, please contact Isela Chaparro, Office of Economic Development at (408) 535-8179.