



# Memorandum

**TO:** MAYOR REED

**FROM:** Councilmember Rocha  
Councilmember Liccardo

**SUBJECT:** SENIOR SERVICES

**DATE:** May 23<sup>rd</sup>, 2012

Approved

Don Rocha  
PH

Date

5-23-12

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Senior Services Funding

Amount of City Funding Required: Total: \$200,000

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes: Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc., as described below: (Use as much space as required.)

Available funding and service delivery models for senior services have shifted greatly over the last three years, with the large reduction in available CDBG funding and our new meal service occurring within the last year being a prime example. At the January 10, 2012 City Council meeting the Council voted to allocate \$200,000 to Community Based Organizations that provided important services to seniors but that were not able to be funded through CDBG funding this year. We request that the \$200,000 be maintained as funding available for non-transportation related senior services and administered through a consortium grant agreement, to be awarded through an RFP process.

Throughout the CDBG funding allocation discussion, there were conversations about the burden of grant administration on the City. To remedy this and sustain the greatest amount of funding for direct service providers, senior service providers should work collaboratively to submit bids to the RFP process as a consortium. This approach will increase the number of grants awarded, lower administration costs, and allow for stronger service delivery partnerships. This approach is already being utilized by groups providing senior isolation prevention services funded through Catholic Charities by CDBG.

**Funding Source**

Program/Project Title: Senior Services and Wellness Program (Budget Page: VIII-208)

Amount of City Funding Change: \$0

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes: Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc., as described below: (Use as much space as required.)

This allocation will create a larger amount of senior services provided to our residents through the next budget year, without overburdening the City with grant administration.

Department or Organization: Parks, Recreation & Neighborhood Services

Department or Organization Contact (Please list contact information for the individual that certified cost estimates contained within your recommendation.)

Name: Angel Rios

Phone number: 793-5553

E-mail address: Angel.Rios@sanjoseca.gov

This change is:

X  One-time      \_\_\_\_\_ Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
  - Environmental and Utility Services
  - Neighborhood Services**
  - Public Safety
  - Strategic Support
  - Transportation and Aviation Services
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